What can you do?

If you see beach vitex, **DO NOT REMOVE IT**. Instead, record nearby streets or landmarks and contact:

**North Carolina**

David Nash, (910) 452-6393
david_nash@ncsu.edu

**South Carolina**

Betsy Brabson, (843) 546-9531
wbrabson@sccoast.net

A task force member will visit the area, confirm the identification and help property owners determine appropriate eradication measures.

- Round, grayish-green leaves, 1-2 inches long with a spicy eucalyptus-like scent.
- 1-2 feet high with running roots up to 60 feet long.
- Purple flowers in summer, purplish-black fruits in fall, defoliates in winter.

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www.beachvitex.org
Beach Vitex  
(Vitex rotundifolia)

What is it?
• An exotic shrub crowding out native dune plants.

Where is it?
• Reported from Ocracoke Island, N.C. to Folly Beach, S.C. Also reported in Florida and Alabama.

Why is it a problem?
• May inhibit sea turtle nesting and trap hatchlings.